

Daniel Burrus



FUTURIST | STRATEGIC ADVISOR | BEST-SELLING AUTHOR

Daniel Burrus' Keynote Introduction

Daniel Burrus is considered one of the world's leading technology forecasters and innovation experts. He is the CEO of Burrus Research, a research and consulting firm that monitors global advances in technology driven trends to help clients profit from technological, social and business forces that are converging to create enormous, untapped opportunities.

Over the past thirty years, he has established a worldwide reputation for his exceptional record of accurately predicting the future of technological change and its direct impact on the business world.

He is a strategic advisor to executives from Fortune 500 companies, helping them to develop game-changing strategies based on his proven methodologies for capitalizing on technology innovations and their future impact. His client list includes companies such as GE, American Express, Google, Toshiba, Procter & Gamble, Honda, ExxonMobil, and IBM.

He is the author of six books, including *The New York Times* and *The Wall Street Journal* bestseller **Flash Foresight**, as well as the highly acclaimed **Technotrends**. He is also a featured writer with millions of weekly readers on the topics of innovation, change and the future.

He has been the featured subject of several PBS television specials and has appeared on programs such as CNN, Fox Business, and Bloomberg, and is quoted in and writes for a variety of publications, including *Harvard Business Review*, *The Wall Street Journal*, *Financial Times*, *Fortune*, and *Forbes*.

He is a highly innovative entrepreneur who has founded and managed six businesses, three of which were national leaders in the United States in the first year.

The New York Times has referred to him as one of the top three business gurus.

Would you please help me welcome Daniel Burrus.

Please Note: The introduction of a speaker is vital to setting the stage and tone for the presentation. To maximize Dan's contribution to your group, please review this introduction before the program.